



La Bella Vita
RESORT AND SPA
❖ PUERTO PEÑASCO, MEXICO ❖

Beach Side Muse

ISSUE 13 – MAY 2011

WELCOME TO OUR NEWSLETTER, the goal is to provide information that keeps you up to date on La Bella Vita at Play La Jolla and happenings in and around Puerto Penasco. As this is a community update any contributions, suggestions or comments would be appreciated (info@la-bellvita.com)

This article recently appeared in "The Arizona Republic"

The Reality of Rocky Point!

This is in response to the recent US State Dept Travel Advisory and the article reporting on it, regarding Puerto Penasco (Rocky Point) Mexico, that was front-page news, in the (so-called) newspapers last Saturday.

We the undersigned are all presidents (unpaid) of homeowner associations in Rocky Point, that represent thousands of fellow resident ARIZONANS who own vacation properties in this glorious resort beach destination. We are not Mexican government officials or local Mexican businessmen. Our sole purpose of this response is to set the record straight. Why would any of us that own property in Rocky Point, continue to drive & vacation there if we felt it wasn't safe?

Would it be fair to warn people not to come to Tucson in light of the Safeway shooting? Of course not...that's how relative it is. We listen to the news every day about crime in Tucson and are not even fazed. Why are we not more concerned about the multiple murders and the congresswoman being shot, in an act of random violence, versus a police chief being wounded in the line of duty? (which occurred almost a year ago, not recently, as you would be led to believe by the article)

The negative media reporting about Rocky Point has, in our opinion, been unfair for years. It has been motivated by various political issues and the fight for tourism dollars, using fear instead of facts, and "conveniently" being on the forefront prior to almost every major holiday. (Watch out, Memorial weekend is coming.) Many people in and out of the media who criticize Rocky Point have never even been there.

Are we saying Rocky Point is crime free? No, but most of the issues have been drug related and are not targeting American tourists. When will we work together with our neighbors south of the border and take responsibility for our own country's desire for drugs? We, along with thousands of fellow Arizonans, and our families, will continue to drive to and enjoy this beachfront community, that has transformed from a college spring break getaway of 20 years ago, to our second home resort destination.

Respectfully acknowledged by 15 Home Owners Association Presidents, names available upon request.

Testimonials (Names Withheld)

"I'm a widow, over 70 years old and I drive to Rocky Point by myself."
Surprise, AZ

"We have been traveling to Rocky Point for 25 yrs with our kids & grandkids. We feel safe and will definitely continue to go."
Sun City, AZ

"Playing golf beside the ocean in Rocky Point....it doesn't get any better"
Tucson, AZ

"Our daughter is getting married on the beach in Rocky Point in June"
Sedona, AZ

"Rocky Point in my opinion is a little piece of heaven! It is laid back, fun and a great getaway spot."
Scottsdale, AZ



— Beach Humour —

Have you noticed the Seagulls along the Sea of Cortez?

If they were by the bay, would they be called Bagels!

Developer Financing

For the very first time La Bella Vita is offering Developer financing on all purchases at 6.9%, terms and conditions may apply. This is a limited opportunity that maybe rescinded at any time. For additional information please contact us today at (403) 288-3777.