



*La Bella Vita*  
RESORT AND SPA  
❖ PUERTO PEÑASCO, MEXICO ❖

## Beach Side Muse

ISSUE 14 – AUGUST 2011

WELCOME TO OUR NEWSLETTER, the goal is to provide information that keeps you up to date on La Bella Vita at Play La Jolla and happenings in and around Puerto Penasco. As this is a community update any contributions, suggestions or comments would be appreciated ([info@la-bellavita.com](mailto:info@la-bellavita.com))

### La Bella Vita

We are pleased to announce that the first building of Bungalow Style Walk Up Apartments is finished. This includes the BBQ areas and private roof top terrace. The on-site Show Suites are completely furnished and NOW OPEN. Prices start at \$159,900 Canadian for a 700 square foot, 1 bedroom, 1 and a half bath Condominium. All of our pricing includes; Granite Countertops, FIVE Appliances, Ceiling Fans and Air Conditioning. To date 60% of the Bungalow Apartments have been sold.

Villa Veneto is a welcome addition to our signature showcase series of luxury homes. This 3,500+ square foot home has been totally refinished inside and out to bring it up to modern-day specifications and to offer its residents the opulence it deserves given the magnificent, natural scenery around it. It is a stones through from the pool area, spa and Owner's Lounge. One-eighth equity ownership segments start from \$189,900. This is a true luxury turnkey opportunity.

Other opportunities include custom home sites starting from \$76,000 and separate Boat Houses starting at \$30,000.

### Developer Financing

For the very first time La Bella Vita is offering Developer financing on all purchases at 6.9%, terms and conditions may apply. This is a limited opportunity that maybe rescinded at any time.

**For additional information and to reserve your piece of the dream, contact us today at (403) 288-3777! To view current photos check out our website at [www.la-bellavita.com](http://www.la-bellavita.com)**



### — Beach Humour —

*Two ships sailed past each other on the Sea of Cortez. One ship was listing to the port side and not feeling very well. The other ship noticed this and suggested that it go see the DOCK!*

### Major Convention Center Announced

Officials have recently announced that the construction of the city's first convention center is set to start later this year.

Puerto Penasco Mayor Alejandro Zepeda has indicated that with an investment of about \$10 million and a capacity of 6,000 visitors, the center will be able to accommodate any type of event.

"We are already hosting different events, from business to religious events, and sometimes we don't have the right place for those conventions," Zepeda said.

The convention center is being built with resources from the state of Sonora and the city. Officials have started working with hotels to promote international conventions. A partnership with the Metropolitan Tucson Convention and Visitors Bureau has been formed to promote the concept "Come to the convention, come shopping," commented Alejandro Ruiz, general manager of Mayan Palace Beach & Golf Resorts in Rocky Point.

"The idea is to offer to clients from anywhere in Mexico to come to the convention, and we'll have their car rentals or shuttles ready to take them shopping, either to Tucson or Phoenix," he said. "We have all the services they need. This is going to attract other types of tourists."

The convention center will be located at the old airport facility. It will have parking for over 660 cars and 14 buses, an exhibition lobby, a massive conference room, as well as numerous green areas. "It's very important that Penasco is well-known not only in the United States, but in Mexico, and the convention center will bring national events as well" said Ruiz.